



PSM Board of Directors
Quarterly Meeting Minutes
Friday, March 15, 2024 at 8:30am via Google Meets

Present: Donna Bilz, Lauren Dougherty, Rich Lichenstein, Tom Manion, Kathy McKnight, Nicole Sealfon, Joyce Williams

Absent: Kathy Hensler

I. President's Report (Tom)

Board Member Recruitment- Meeting with Anna L about board membership. She works with the Highway Safety Office. Motivated to work with a working board. She is interested in joining the board. Did send out resume to the board via email. President made motion to appoint Anna to the board. In favor All voted yes. Opposed – NONE. Motion passed unanimously.

Budget FY 25 – Approved and contract is in the works. Meeting with MDH and scope of work and deliverables. Expectations to lean into social media presence in FY 25. Potential recommendations to refocus funds to being on additional contractual person to assist with social media presence. Need someone whose sole job is to focus on communication. Social Media savvy person. Make a motion to amend the FY25 budget to reallocate \$5,000 to contract personnel for a communications coordinator. All in favor None opposed. Motion passed unanimously.

Scholarships – Application form completed in google and ready for applications. Will launch soon.

II. Vice President's Report (Rich) – No Report

III. Treasurer's Report (Kathy)

Current balance – Unable to attend. Current balance \$1,993.89. Did submit the 3rd quarter report and invoice.

IV. Legislative Committee Report (Melanie)

Helmet Repeal Bill – No update?

Legislative Updates – A lot of movement with domestic violence. All eyes on the budget that has been challenging. Some bills will die because of funding.



V. Program Director's Report (LaToya)
Webinar Series – April 4, April 29 Moderators

Annual Meeting – Theme / Planning – create captions of the topic area/tie in with the theme (seatbelt better image team planning) Few sentences highlighting what the meeting is about. Action/Prevention proactive instead of reactive. Chart health prevention (current one is a sales chart) Image circle of icons.

The tentative agenda for the PSM Annual Meeting

1. Greetings to attendees - LaToya
2. Overview of Data to Action Webinar Series concept mission successes and future - Tom & Lauren
3. Overall goal of PSM members and partner organizations to collaborate on training the community specific to all topic areas - Dr. Rich
4. Connecting violence & injury training to relevant legislative issues - Melanie
5. Logging in to PSM Website to gain access to all membership information – Kathy McKnight
6. Closing/Need for Board Members -

VI. Next Steps

VII. Adjourn 9:25am